

Nutrient Profiles [NOW FRESH™]

NOW FRESH™ GRAIN FREE ADULT CAT FOOD RECIPE

Nutrient profile **As fed basis** **Dry matter basis** **Per 100 kcal (as fed)**

Energy:

| | | | |
|---------------------|--------------|--------------|-----|
| ME per kg | 3862 kcal/kg | 4198 kcal/kg | n/a |
| ME per cup | 444 kcal/cup | 483 kcal/cup | n/a |
| Energy from protein | 29 % | 29 % | n/a |
| Energy from fat | 43 % | 43 % | n/a |
| Energy from carbs | 28 % | 28 % | n/a |

Proximates:

| | | | |
|---------------|-------|-------|--------|
| Moisture | 8 % | 0 % | 2.1 g |
| Protein | 33 % | 36 % | 8.5 g |
| Fat | 20 % | 22 % | 5.1 g |
| Fibre | 2.2 % | 2.4 % | 0.58 g |
| Ash | 5.5 % | 6.0 % | 1.4 g |
| Carbohydrates | 31 % | 34 % | 8.1 g |

Amino acids:

| | | | |
|------------|------------|------------|--------|
| Arginine | 2.04 % | 2.22 % | 0.53 g |
| Histidine | 0.64 % | 0.70 % | 0.17 g |
| Isoleucine | 1.37 % | 1.49 % | 0.35 g |
| Leucine | 2.27 % | 2.47 % | 0.59 g |
| Lysine | 1.83 % | 1.99 % | 0.47 g |
| Met + Cys | 1.30 % | 1.42 % | 0.34 g |
| Phe + Tyr | 2.51 % | 2.73 % | 0.65 g |
| Threonine | 1.09 % | 1.19 % | 0.28 g |
| Tryptophan | 0.31 % | 0.34 % | 0.08 g |
| Valine | 1.55 % | 1.68 % | 0.40 g |
| Taurine | 2458 mg/kg | 2672 mg/kg | 64 mg |

Fatty acids:

| | | | |
|---------------|--------|--------|--------|
| Omega-6 | 3.57 % | 3.88 % | 0.93 g |
| Omega-3 | 1.51 % | 1.64 % | 0.39 g |
| DHA | 0.03 % | 0.03 % | 0.01 g |
| Linoleic acid | 3.4 % | 3.7 % | 0.88 g |

Minerals:

| | | | |
|------------|------------|------------|---------|
| Calcium | 0.8 % | 0.9 % | 0.21 g |
| Phosphorus | 0.6 % | 0.7 % | 0.16 g |
| Potassium | 0.7 % | 0.8 % | 0.19 g |
| Sodium | 0.33 % | 0.35 % | 0.08 g |
| Chloride | 0.51 % | 0.55 % | 0.13 g |
| Magnesium | 0.08 % | 0.08 % | 0.02 g |
| Iron | 135 mg/kg | 147 mg/kg | 3.5 mg |
| Copper | 18 mg/kg | 19 mg/kg | 0.46 mg |
| Manganese | 25.8 mg/kg | 28.0 mg/kg | 0.67 mg |
| Zinc | 149 mg/kg | 162 mg/kg | 3.9 mg |
| Iodine | 1.6 mg/kg | 1.8 mg/kg | 0.04 mg |
| Selenium | 0.24 mg/kg | 0.26 mg/kg | 0.01 mg |

Vitamins:

| | | | |
|------------------|--------------|--------------|-----------|
| Vitamin A | 16.30 kIU/kg | 17.72 kIU/kg | 0.422 kIU |
| Vitamin D | 2.17 kIU/kg | 2.36 kIU/kg | 0.056 kIU |
| Vitamin E | 164 IU/kg | 178 IU/kg | 4.2 IU |
| Vitamin K | 2.40 mg/kg | 2.61 mg/kg | 0.06 mg |
| Thiamine | 16.4 mg/kg | 17.8 mg/kg | 0.42 mg |
| Riboflavin | 9.7 mg/kg | 10.5 mg/kg | 0.25 mg |
| Pantothenic acid | 14.7 mg/kg | 16.0 mg/kg | 0.38 mg |
| Niacin | 69 mg/kg | 75 mg/kg | 1.8 mg |
| Pyridoxine | 7.6 mg/kg | 8.3 mg/kg | 0.20 mg |
| Folic acid | 2.3 mg/kg | 2.5 mg/kg | 0.06 mg |
| Biotin | 0.98 mg/kg | 1.06 mg/kg | 0.03 mg |
| Vitamin B12 | 0.07 mg/kg | 0.07 mg/kg | 0.002 mg |
| Beta carotene | 7.6 mg/kg | 8.3 mg/kg | 0.20 mg |
| Ascorbic acid | 142 mg/kg | 154 mg/kg | 3.67 mg |
| Choline | 2870 mg/kg | 3120 mg/kg | 74 mg |

INGREDIENTS

De-boned turkey, potato flour, peas, potatoes, pea fibre, whole dried egg, tomato, canola oil (preserved with mixed tocopherols), flaxseed, natural flavour, coconut oil (preserved with mixed tocopherols), de-boned salmon, de-boned duck, apples, carrots, pumpkin, bananas, blueberries, cranberries, raspberries, blackberries, papayas, pineapple, grapefruit, lentil beans, broccoli, spinach, cottage cheese, alfalfa sprouts, alfalfa, calcium carbonate, phosphoric acid, sodium chloride, lecithin, potassium chloride, DL-methionine, taurine, vitamins (vitamin E supplement, L-ascorbyl-2-polyphosphate (a source of vitamin C), niacin, inositol, vitamin A supplement, thiamine mononitrate, d-calcium pantothenate, pyridoxine hydrochloride, riboflavin, beta-carotene, vitamin D3 supplement, folic acid, biotin, vitamin B12 supplement), minerals (zinc proteinate, ferrous sulphate, zinc oxide, iron proteinate, copper sulphate, copper proteinate, manganese proteinate, manganous oxide, calcium iodate, sodium selenite), dried kelp, L-lysine, dried chicory root, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, dried Aspergillus niger fermentation product, dried Aspergillus oryzae fermentation product, yucca schidigera extract, L-carnitine, marigold, dried rosemary.

NOW FRESH™ Grain Free Adult Cat recipe is formulated to meet the nutritional levels established by the AAFCO cat food nutrient profiles for maintenance.

