

# Nutrient Profiles [NOW FRESH™]

## NOW FRESH™ GRAIN FREE ADULT DOG FOOD RECIPE

Nutrient profile	As fed basis	Dry matter basis	Per 100 kcal (as fed)
<b>Energy:</b>			
ME per kg	3598 kcal/kg	3911 kcal/kg	n/a
ME per cup	378 kcal/cup	411 kcal/cup	n/a
Energy from protein	26 %	26 %	n/a
Energy from fat	39 %	39 %	n/a
Energy from carbs	35 %	35 %	n/a
<b>Proximates:</b>			
Moisture	8 %	0 %	2.2 g
Protein	27 %	30 %	7.6 g
Fat	17 %	18 %	4.7 g
Fibre	3.4 %	3.6 %	0.93 g
Ash	8.3 %	9.1 %	2.3 g
Carbohydrates	36 %	39 %	10.1 g
<b>Amino acids:</b>			
Arginine	1.60 %	1.74 %	0.44 g
Histidine	0.48 %	0.52 %	0.13 g
Isoleucine	1.04 %	1.13 %	0.29 g
Leucine	1.71 %	1.86 %	0.48 g
Lysine	1.51 %	1.64 %	0.42 g
Met + Cys	0.87 %	0.94 %	0.24 g
Phe + Tyr	1.92 %	2.09 %	0.53 g
Threonine	0.89 %	0.97 %	0.25 g
Tryptophan	0.26 %	0.28 %	0.07 g
Valine	1.20 %	1.30 %	0.33 g
Taurine	854 mg/kg	928 mg/kg	24 mg
<b>Fatty acids:</b>			
Omega-6	2.70 %	2.93 %	0.75 g
Omega-3	1.40 %	1.52 %	0.39 g
DHA	0.01 %	0.02 %	0.00 g
Linoleic acid	2.7 %	2.9 %	0.75 g
<b>Minerals:</b>			
Calcium	1.6 %	1.7 %	0.43 g
Phosphorus	0.8 %	0.9 %	0.23 g
Potassium	0.7 %	0.8 %	0.20 g
Sodium	0.39 %	0.43 %	0.11 g
Chloride	0.60 %	0.65 %	0.17 g
Magnesium	0.09 %	0.09 %	0.02 g
Iron	300 mg/kg	326 mg/kg	8.3 mg
Copper	10 mg/kg	11 mg/kg	0.28 mg
Manganese	23.7 mg/kg	25.7 mg/kg	0.66 mg
Zinc	204 mg/kg	222 mg/kg	5.7 mg
Iodine	2.2 mg/kg	2.4 mg/kg	0.06 mg
Selenium	0.21 mg/kg	0.23 mg/kg	0.01 mg
<b>Vitamins:</b>			
Vitamin A	13.19 kIU/kg	14.33 kIU/kg	0.367 kIU
Vitamin D	1.43 kIU/kg	1.55 kIU/kg	0.040 kIU
Vitamin E	190 IU/kg	206 IU/kg	5.3 IU
Vitamin K	1.10 mg/kg	1.20 mg/kg	0.03 mg
Thiamine	8.9 mg/kg	9.6 mg/kg	0.25 mg
Riboflavin	7.6 mg/kg	8.2 mg/kg	0.21 mg
Pantothenic acid	15.2 mg/kg	16.5 mg/kg	0.42 mg
Niacin	37 mg/kg	40 mg/kg	1.0 mg
Pyridoxine	4.4 mg/kg	4.8 mg/kg	0.12 mg
Folic acid	1.8 mg/kg	1.9 mg/kg	0.05 mg
Biotin	0.70 mg/kg	0.76 mg/kg	0.02 mg
Vitamin B12	0.07 mg/kg	0.07 mg/kg	0.002 mg
Beta carotene	8.5 mg/kg	9.2 mg/kg	0.24 mg
Ascorbic acid	66 mg/kg	72 mg/kg	1.85 mg
Choline	1867 mg/kg	2029 mg/kg	52 mg

## INGREDIENTS

De-boned turkey, potato flour, peas, apples, whole dried egg, pea fibre, tomato, potatoes, flaxseed, canola oil (preserved with mixed tocopherols), natural flavour, salmon, de-boned duck, sundried alfalfa, coconut oil (preserved with mixed tocopherols), carrots, pumpkin, bananas, blueberries, cranberries, raspberries, blackberries, papayas, pineapple, grapefruit, lentil beans, broccoli, spinach, cottage cheese, alfalfa sprouts, dried kelp, calcium carbonate, dicalcium phosphate, lecithin, sodium chloride, potassium chloride, vitamins (vitamin E supplement, L-ascorbyl-2-polyphosphate (a source of vitamin C), niacin, inositol, vitamin A supplement, thiamine mononitrate, d-calcium pantothenate, pyridoxine hydrochloride, riboflavin, beta-carotene, vitamin D3 supplement, folic acid, biotin, vitamin B12 supplement), minerals (zinc proteinate, ferrous sulphate, zinc oxide, iron proteinate, copper sulphate, copper proteinate, manganese proteinate, manganese oxide, calcium iodate, selenium yeast), taurine, DL-methionine, L-lysine, dried chicory root, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, dried Aspergillus niger fermentation product, dried Aspergillus oryzae fermentation product, yeast extract, yucca schidigera extract, marigold, L-carnitine, dried rosemary.

NOW FRESH™ Grain Free Adult Dog recipe is formulated to meet the nutritional levels established by the AAFCO dog food nutrient profiles for maintenance.

