

Nutrient Profiles [NOW FRESH™]

NOW FRESH™ GRAIN FREE FISH ADULT DOG FOOD RECIPE

Nutrient profile	As fed basis	Dry matter basis	Per 100 kcal (as fed)
Energy:			
ME per kg	3560 kcal/kg	3870 kcal/kg	n/a
ME per cup	392 kcal/cup	426 kcal/cup	n/a
Energy from protein	25 %	25 %	n/a
Energy from fat	33 %	33 %	n/a
Energy from carbs	41 %	41 %	n/a
Proximates:			
Moisture	8 %	0 %	2.2 g
Protein	25 %	27 %	7.0 g
Fat	14 %	15 %	3.9 g
Fibre	35 %	3.8 %	0.98 g
Ash	7.6 %	8.3 %	2.1 g
Carbohydrates	42 %	45 %	11.7 g
Amino acids:			
Arginine	1.38 %	1.50 %	0.39 g
Histidine	0.49 %	0.53 %	0.14 g
Isoleucine	1.08 %	1.17 %	0.30 g
Leucine	1.79 %	1.95 %	0.50 g
Lysine	1.23 %	1.34 %	0.35 g
Met + Cys	0.70 %	0.76 %	0.20 g
Phe + Tyr	2.03 %	2.21 %	0.57 g
Threonine	0.70 %	0.76 %	0.20 g
Tryptophan	0.21 %	0.23 %	0.06 g
Valine	1.26 %	1.37 %	0.35 g
Taurine	721 mg/kg	784 mg/kg	20 mg
Fatty acids:			
Omega-6	154 %	1.67 %	0.43 g
Omega-3	1.33 %	1.45 %	0.37 g
DHA	0.03 %	0.03 %	0.01 g
Linoleic acid	1.5 %	1.7 %	0.43 g
Minerals:			
Calcium	1.2 %	1.3 %	0.33 g
Phosphorus	0.7 %	0.7 %	0.19 g
Potassium	0.8 %	0.8 %	0.21 g
Sodium	0.25 %	0.27 %	0.07 g
Chloride	0.39 %	0.42 %	0.11 g
Magnesium	0.09 %	0.10 %	0.03 g
Iron	300 mg/kg	326 mg/kg	8.4 mg
Copper	10 mg/kg	10 mg/kg	0.27 mg
Manganese	22.1 mg/kg	24.0 mg/kg	0.62 mg
Zinc	152 mg/kg	166 mg/kg	4.3 mg
Iodine	1.7 mg/kg	1.9 mg/kg	0.05 mg
Selenium	0.13 mg/kg	0.14 mg/kg	0.004 mg
Vitamins:			
Vitamin A	13.94 kIU/kg	15.15 kIU/kg	0.392 kIU
Vitamin D	1.51 kIU/kg	1.64 kIU/kg	0.042 kIU
Vitamin E	174 IU/kg	189 IU/kg	4.9 IU
Vitamin K	1.16 mg/kg	1.26 mg/kg	0.03 mg
Thiamine	9.3 mg/kg	10.1 mg/kg	0.26 mg
Riboflavin	7.0 mg/kg	7.6 mg/kg	0.20 mg
Pantothenic acid	13.9 mg/kg	15.2 mg/kg	0.39 mg
Niacin	35 mg/kg	38 mg/kg	1.0 mg
Pyridoxine	4.7 mg/kg	5.1 mg/kg	0.13 mg
Folic acid	1.7 mg/kg	1.9 mg/kg	0.05 mg
Biotin	0.58 mg/kg	0.63 mg/kg	0.02 mg
Vitamin B12	0.04 mg/kg	0.04 mg/kg	0.001 mg
Beta carotene	7.9 mg/kg	8.6 mg/kg	0.22 mg
Ascorbic acid	29 mg/kg	32 mg/kg	0.82 mg
Choline	1315 mg/kg	1430 mg/kg	37 mg

INGREDIENTS

De-boned trout, whole dried egg, potatoes, potato flour, peas, pea flour, apples, flaxseed, canola oil (preserved with mixed tocopherols), natural flavour, de-boned salmon, de-boned herring, calcium carbonate, dicalcium phosphate, coconut oil (preserved with mixed tocopherols), tomato, alfalfa, carrots, pumpkin, sweet potatoes, squash, bananas, blueberries, cranberries, blackberries, pomegranate, papayas, lentils, broccoli, dried chicory root, sodium chloride, potassium chloride, choline chloride, vitamins (vitamin A supplement, vitamin D3 supplement, vitamin E supplement, inositol, niacin, L-ascorbyl-2-polyphosphate (a source of vitamin C), d-calcium pantothenate, thiamine mononitrate, beta-carotene, riboflavin, pyridoxine hydrochloride, folic acid, biotin, vitamin B12 supplement), minerals (zinc proteinate, iron proteinate, copper proteinate, zinc oxide, manganese proteinate, copper sulphate, ferrous sulphate, calcium iodate, manganese oxide, selenium yeast), taurine, DL-methionine, L-lysine, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, L-carnitine, dried rosemary.

NOW FRESH™ Grain Free Fish Adult Dog recipe is formulated to meet the nutritional levels established by the AAFCO dog food nutrient profiles for maintenance.

