

Nutrient Profiles [NOW FRESH™]

NOW FRESH™ GRAIN FREE FISH ADULT CAT FOOD RECIPE

Nutrient profile	As fed basis	Dry matter basis	Per 1000 kcal
Energy:			
ME per kg	3988 kcal/kg	4335 kcal/kg	n/a
ME per cup	439 kcal/cup	477 kcal/cup	n/a
Energy from protein	27 %	27 %	n/a
Energy from fat	43 %	43 %	n/a
Energy from carbs	28 %	28 %	n/a
Proximates:			
Moisture	8 %	0 %	20.1 g
Protein	31 %	34 %	77.7 g
Fat	20 %	22 %	50.2 g
Fibre	3.4 %	3.7 %	8.53 g
Ash	5.8 %	6.3 %	14.5 g
Carbohydrates	32 %	35 %	81.0 g
Amino acids:			
Arginine	2.05 %	2.23 %	5.14 g
Lysine	1.99 %	2.16 %	4.99 g
Met + Cys	1.16 %	1.26 %	2.91 g
Phe + Tyr	2.31 %	2.51 %	5.79 g
Taurine	0.25 %	0.28 %	0.63 g
Fatty acids:			
Omega-6	2.29 %	2.49 %	5.74 g
Omega-3	1.39 %	1.51 %	3.49 g
DHA	0.03 %	0.03 %	0.08 g
Linoleic acid	1.4 %	1.5 %	3.51 g
Minerals:			
Calcium	0.7 %	0.7 %	1.71 g
Phosphorus	0.5 %	0.6 %	1.35 g
Potassium	0.8 %	0.8 %	1.91 g
Sodium	0.30 %	0.33 %	0.75 g
Chloride	0.48 %	0.52 %	1.20 g
Magnesium	0.09 %	0.10 %	0.23 g
Iron	138 mg/kg	150 mg/kg	34.6 mg
Copper	18 mg/kg	19 mg/kg	4.41 mg
Manganese	27.0 mg/kg	29.3 mg/kg	6.76 mg
Zinc	151 mg/kg	164 mg/kg	37.9 mg
Iodine	1.3 mg/kg	1.4 mg/kg	0.33 mg
Selenium	0.36 mg/kg	0.39 mg/kg	0.090 mg
Vitamins:			
Vitamin A	17380 IU/kg	18891 IU/kg	4358 IU
Vitamin D	1308 IU/kg	1422 IU/kg	328 IU
Vitamin E	194 IU/kg	211 IU/kg	48.6 IU
Thiamine	17.4 mg/kg	18.9 mg/kg	4.36 mg
Riboflavin	9.3 mg/kg	10.1 mg/kg	2.33 mg
Pantothenic acid	11.6 mg/kg	12.6 mg/kg	2.90 mg
Niacin	70 mg/kg	76 mg/kg	17.4 mg
Pyridoxine	8.1 mg/kg	8.8 mg/kg	2.03 mg
Folic acid	2.3 mg/kg	2.5 mg/kg	0.58 mg
Biotin	0.58 mg/kg	0.63 mg/kg	0.15 mg
Vitamin B12	0.04 mg/kg	0.04 mg/kg	0.010 mg

INGREDIENTS

De-boned trout, whole dried egg, potatoes, potato flour, peas, pea flour, natural flavour, canola oil (preserved with mixed tocopherols), flaxseed, coconut oil (preserved with mixed tocopherols), de-boned salmon, de-boned herring, calcium carbonate, tomato, alfalfa, apples, carrots, sweet potatoes, squash, pumpkin, bananas, blueberries, cranberries, blackberries, pomegranate, papayas, lentils, broccoli, dried chicory root, phosphoric acid, sodium chloride, potassium chloride, choline chloride, vitamins (vitamin A supplement, vitamin D3 supplement, vitamin E supplement, niacin, inositol, L-ascorbyl-2-polyphosphate (a source of vitamin C), thiamine mononitrate, d-calcium pantothenate, riboflavin, pyridoxine hydrochloride, beta-carotene, folic acid, biotin, vitamin B12 supplement), minerals (zinc proteinate, iron proteinate, copper proteinate, zinc oxide, manganese proteinate, copper sulphate, calcium iodate, ferrous sulphate, manganous oxide, sodium selenite), taurine, DL-methionine, L-lysine, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, L-carnitine, dried rosemary.

NOW FRESH™ Grain Free Fish Adult Recipe is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for Maintenance.

