

Nutrient Profiles [NOW FRESH™]

NOW FRESH™ GRAIN FREE LARGE BREED SENIOR DOG FOOD

Nutrient profile	As fed basis	Dry matter basis	Per 1000 kcal
Energy:			
ME per kg	3122 kcal/kg	3393 kcal/kg	n/a
ME per cup	328 kcal/cup	357 kcal/cup	n/a
Energy from protein	26 %	26 %	n/a
Energy from fat	28 %	28 %	n/a
Energy from carbs	46 %	46 %	n/a
Proximates:			
Moisture	8 %	0 %	25.6 g
Protein	26 %	28 %	83.1 g
Fat	11 %	12 %	36.2 g
Fibre	5.3 %	5.8 %	16.98 g
Ash	5.9 %	6.4 %	18.9 g
Carbohydrates	45 %	49 %	143.0 g
Amino acids:			
Arginine	1.27 %	1.38 %	4.07 g
Lysine	1.63 %	1.77 %	5.23 g
Met + Cys	0.86 %	0.94 %	2.76 g
Phe + Tyr	1.88 %	2.04 %	6.02 g
Taurine	0.16 %	0.17 %	0.52 g
Fatty acids:			
Omega-6	2.40 %	2.61 %	7.69 g
Omega-3	1.04 %	1.13 %	3.33 g
DHA	0.02 %	0.02 %	0.07 g
Linoleic acid	2.3 %	2.5 %	7.37 g
Minerals:			
Calcium	1.0 %	1.1 %	3.13 g
Phosphorus	0.5 %	0.5 %	1.48 g
Potassium	0.6 %	0.7 %	1.96 g
Sodium	0.28 %	0.30 %	0.89 g
Chloride	0.35 %	0.38 %	1.12 g
Magnesium	0.11 %	0.11 %	0.34 g
Iron	300 mg/kg	326 mg/kg	96.1 mg
Copper	11 mg/kg	12 mg/kg	3.40 mg
Manganese	18.9 mg/kg	20.6 mg/kg	6.06 mg
Zinc	213 mg/kg	232 mg/kg	68.3 mg
Iodine	2.3 mg/kg	2.5 mg/kg	0.73 mg
Selenium	0.49 mg/kg	0.53 mg/kg	0.16 mg
Vitamins:			
Vitamin A	13708 IU/kg	14900 IU/kg	4391 IU
Vitamin D	1485 IU/kg	1614 IU/kg	476 IU
Vitamin E	323 IU/kg	351 IU/kg	103.4 IU
Thiamine	9.2 mg/kg	10.0 mg/kg	2.95 mg
Riboflavin	7.9 mg/kg	8.6 mg/kg	2.53 mg
Pantothenic acid	16.6 mg/kg	18.1 mg/kg	5.32 mg
Niacin	38 mg/kg	42 mg/kg	12.3 mg
Pyridoxine	4.6 mg/kg	5.0 mg/kg	1.46 mg
Folic acid	1.9 mg/kg	2.0 mg/kg	0.59 mg
Biotin	0.86 mg/kg	0.93 mg/kg	0.27 mg
Vitamin B12	0.07 mg/kg	0.07 mg/kg	0.022 mg

INGREDIENTS

De-boned turkey, potatoes, peas, whole dried egg, tapioca, potato flour, natural flavour, pea fibre, flaxseed, apples, de-boned salmon, de-boned duck, sweet potatoes, calcium phosphate, canola oil (preserved with mixed tocopherols), coconut oil (preserved with mixed tocopherols), alfalfa, carrots, pumpkin, bananas, blueberries, cranberries, blackberries, papayas, lentil beans, broccoli, spinach, squash, pomegranate, dried chicory root, dried kelp, calcium carbonate, sodium chloride, potassium chloride, vitamins (vitamin A supplement, vitamin D3 supplement, vitamin E supplement, inositol, niacin, L-ascorbyl-2-polyphosphate (a source of vitamin C), d-calcium pantothenate, thiamine mononitrate, beta-carotene, riboflavin, pyridoxine hydrochloride, folic acid, biotin, vitamin B12 supplement), minerals (zinc methionine complex, zinc proteinate, iron proteinate, copper proteinate, zinc oxide, manganese proteinate, copper sulphate, ferrous sulphate, calcium iodate, manganous oxide, selenium yeast), taurine, DL-methionine, L-lysine, glucosamine hydrochloride, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, dried Aspergillus niger fermentation product, dried Aspergillus oryzae fermentation product, yeast extract, New Zealand green mussels, yucca schidigera extract, chondroitin sulphate, marigold, L-carnitine, dried rosemary, green tea extract, peppermint, parsley, rosehips, zedoary, dandelion, chamomile, ginger, turmeric, fennel, juniper berries, licorice, cardamom, cloves.

NOW FRESH™ Grain Free Large Senior Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for Maintenance.

