

Nutrient Profiles [NOW FRESH™]

NOW FRESH™ GRAIN FREE SMALL BREED SENIOR DOG FOOD RECIPE

| Nutrient profile | As fed basis | Dry matter basis | Per 1000 kcal |
|---------------------|--------------|------------------|---------------|
| Energy: | | | |
| ME per kg | 3449 kcal/kg | 3749 kcal/kg | n/a |
| ME per cup | 379 kcal/cup | 412 kcal/cup | n/a |
| Energy from protein | 26 % | 26 % | n/a |
| Energy from fat | 31 % | 31 % | n/a |
| Energy from carbs | 43 % | 43 % | n/a |
| Proximates: | | | |
| Moisture | 8 % | 0 % | 23.2 g |
| Protein | 25 % | 27 % | 73.2 g |
| Fat | 13 % | 14 % | 36.2 g |
| Fibre | 5.4 % | 5.9 % | 15.66 g |
| Ash | 7.7 % | 8.3 % | 22.2 g |
| Carbohydrates | 42 % | 46 % | 122.5 g |
| Amino acids: | | | |
| Arginine | 1.61 % | 1.75 % | 4.67 g |
| Lysine | 1.18 % | 1.28 % | 3.42 g |
| Met + Cys | 0.87 % | 0.95 % | 2.52 g |
| Phe + Tyr | 1.82 % | 1.98 % | 5.28 g |
| Taurine | 0.15 % | 0.16 % | 0.43 g |
| Fatty acids: | | | |
| Omega-6 | 2.19 % | 2.38 % | 6.35 g |
| Omega-3 | 0.79 % | 0.86 % | 2.29 g |
| DHA | 0.08 % | 0.09 % | 0.23 g |
| Linoleic acid | 2.1 % | 2.3 % | 6.09 g |
| Minerals: | | | |
| Calcium | 1.4 % | 1.5 % | 4.09 g |
| Phosphorus | 0.5 % | 0.5 % | 1.41 g |
| Potassium | 0.8 % | 0.9 % | 2.35 g |
| Sodium | 0.31 % | 0.34 % | 0.90 g |
| Chloride | 0.29 % | 0.32 % | 0.84 g |
| Magnesium | 0.09 % | 0.10 % | 0.26 g |
| Iron | 300 mg/kg | 326 mg/kg | 87.0 mg |
| Copper | 13 mg/kg | 11 mg/kg | 3.06 mg |
| Manganese | 22.4 mg/kg | 24.4 mg/kg | 6.51 mg |
| Zinc | 157 mg/kg | 171 mg/kg | 45.6 mg |
| Iodine | 3.0 mg/kg | 1.9 mg/kg | 0.50 mg |
| Selenium | 0.47 mg/kg | 0.51 mg/kg | 0.14 mg |
| Vitamins: | | | |
| Vitamin A | 21246 IU/kg | 15098 IU/kg | 4027 IU |
| Vitamin D | 1500 IU/kg | 1630 IU/kg | 435 IU |
| Vitamin E | 174 IU/kg | 189 IU/kg | 50.5 IU |
| Thiamine | 9.3 mg/kg | 10.1 mg/kg | 2.71 mg |
| Riboflavin | 7.9 mg/kg | 8.6 mg/kg | 2.28 mg |
| Pantothenic acid | 16.3 mg/kg | 17.7 mg/kg | 4.73 mg |
| Niacin | 38 mg/kg | 42 mg/kg | 11.1 mg |
| Pyridoxine | 4.6 mg/kg | 5.0 mg/kg | 1.34 mg |
| Folic acid | 1.9 mg/kg | 2.0 mg/kg | 0.54 mg |
| Biotin | 0.81 mg/kg | 0.88 mg/kg | 0.23 mg |
| Vitamin B12 | 0.07 mg/kg | 0.08 mg/kg | 0.020 mg |

INGREDIENTS

De-boned turkey, whole dried egg, potatoes, potato flour, peas, pea flour, apples, natural flavour, flaxseed, de-boned salmon, de-boned duck, canola oil (preserved with mixed tocopherols), tomato, calcium carbonate, dicalcium phosphate, coconut oil (preserved with mixed tocopherols), alfalfa, carrots, pumpkin, sweet potatoes, squash, bananas, blueberries, cranberries, blackberries, pomegranate, papayas, lentils, broccoli, dried chicory root, sodium tripolyphosphate, sodium chloride, choline chloride, vitamins (vitamin A supplement, vitamin D3 supplement, vitamin E supplement, inositol, niacin, L-ascorbyl-2-polyphosphate (a source of vitamin C), d-calcium pantothenate, thiamine mononitrate, beta-carotene, riboflavin, pyridoxine hydrochloride, folic acid, biotin, vitamin B12 supplement), minerals (zinc proteinate, iron proteinate, copper proteinate, zinc oxide, manganese proteinate, copper sulphate, ferrous sulphate, calcium iodate, manganous oxide, selenium yeast), taurine, DL-methionine, L-lysine, glucosamine hydrochloride, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, New Zealand green mussels, chondroitin sulphate, parsley, peppermint, green tea extract, L-carnitine, dried rosemary.

NOW FRESH™ Grain Free Small Breed Senior Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for Maintenance.

