

Nutrient Profiles [NOW FRESH™]

NOW FRESH™ GRAIN FREE SENIOR DOG FOOD RECIPE

Nutrient profile	As fed basis	Dry matter basis	Per 1000 kcal
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Energy:

ME per kg	3252 kcal/kg	3535 kcal/kg	n/a
ME per cup	341 kcal/cup	371 kcal/cup	n/a
Energy from protein	25 %	25 %	n/a
Energy from fat	29 %	29 %	n/a
Energy from carbs	46 %	46 %	n/a

Proximates:

Moisture	8 %	0 %	24.6 g
Protein	24 %	27 %	75.1 g
Fat	11 %	12 %	35.2 g
Fibre	6.4 %	7.0 %	19.68 g
Ash	7.0 %	7.6 %	21.5 g
Carbohydrates	44 %	48 %	134.5 g

Amino acids:

Arginine	1.49 %	1.62 %	4.58 g
Lysine	1.27 %	1.39 %	3.92 g
Met + Cys	0.75 %	0.82 %	2.31 g
Phe + Tyr	1.79 %	1.95 %	5.50 g
Taurine	0.06 %	0.07 %	0.19 g

Fatty acids:

Omega-6	2.40 %	2.61 %	7.38 g
Omega-3	1.41 %	1.54 %	4.34 g
DHA	0.03 %	0.04 %	0.10 g
Linoleic acid	1.7 %	1.8 %	5.23 g

Minerals:

Calcium	1.1 %	1.2 %	3.52 g
Phosphorus	0.4 %	0.4 %	1.23 g
Potassium	0.8 %	0.8 %	2.34 g
Sodium	0.28 %	0.31 %	0.86 g
Chloride	0.38 %	0.41 %	1.16 g
Magnesium	0.09 %	0.10 %	0.27 g
Iron	300 mg/kg	326 mg/kg	92.25 mg
Copper	10 mg/kg	11 mg/kg	3.14 mg
Manganese	20.3 mg/kg	22.0 mg/kg	6.24 mg
Zinc	173 mg/kg	188 mg/kg	53.1 mg
Iodine	2.8 mg/kg	3.0 mg/kg	0.85 mg
Selenium	0.45 mg/kg	0.49 mg/kg	0.14 mg

Vitamins:

Vitamin A	13314 IU/kg	14472 IU/kg	4094 IU
Vitamin D	1442 IU/kg	1568 IU/kg	444 IU
Vitamin E	201 IU/kg	219 IU/kg	61.9 IU
Thiamine	9.0 mg/kg	9.7 mg/kg	2.76 mg
Riboflavin	7.7 mg/kg	8.3 mg/kg	2.36 mg
Pantothenic acid	15.2 mg/kg	16.6 mg/kg	4.68 mg
Niacin	37 mg/kg	41 mg/kg	11.5 mg
Pyridoxine	4.4 mg/kg	4.8 mg/kg	1.36 mg
Folic acid	1.8 mg/kg	1.9 mg/kg	0.55 mg
Biotin	0.70 mg/kg	0.76 mg/kg	0.21 mg
Vitamin B12	0.07 mg/kg	0.07 mg/kg	0.021 mg

INGREDIENTS

De-boned turkey, potato flour, apples, pea fibre, peas, potatoes, tomato, alfalfa, canola oil (preserved with mixed tocopherols), natural flavour, salmon, de-boned duck, coconut oil (preserved with mixed tocopherols), whole dried egg, flaxseed, carrots, pumpkin, sweet potatoes, squash, bananas, blueberries, cranberries, blackberries, pomegranate, papayas, lentils, broccoli, calcium carbonate, dicalcium phosphate, sodium chloride, potassium chloride, vitamins (vitamin E supplement, L-ascorbyl-2-polyphosphate (a source of vitamin C), niacin, inositol, vitamin A supplement, thiamine mononitrate, d-calcium pantothenate, pyridoxine hydrochloride, riboflavin, beta-carotene, vitamin D3 supplement, folic acid, biotin, vitamin B12 supplement), minerals (zinc proteinate, ferrous sulphate, zinc oxide, iron proteinate, copper sulphate, copper proteinate, manganese proteinate, manganous oxide, calcium iodate, selenium yeast), taurine, DL-methionine, L-lysine, glucosamine hydrochloride, dried chicory root, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, yucca schidigera extract, chondroitin sulphate, L-carnitine, dried rosemary.

NOW FRESH™ Grain Free Senior Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for Maintenance.

