

Nutrient Profiles [NOW FRESH™]

NOW FRESH™ GRAIN FREE SENIOR CAT FOOD RECIPE

Nutrient profile	As fed basis	Dry matter basis	Per 1000 kcal
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Energy:

ME per kg	3571 kcal/kg	3882 kcal/kg	n/a
ME per cup	393 kcal/cup	427 kcal/cup	n/a
Energy from protein	31 %	31 %	n/a
Energy from fat	34 %	34 %	n/a
Energy from carbs	35 %	35 %	n/a

Proximates:

Moisture	8 %	0 %	22.4 g
Protein	31 %	34 %	87.4 g
Fat	14 %	15 %	39.9 g
Fibre	5.4 %	5.9 %	15.12 g
Ash	6.1 %	6.6 %	17.0 g
Carbohydrates	36 %	39 %	99.7 g

Amino acids:

Arginine	1.85 %	2.01 %	5.18 g
Lysine	1.69 %	1.84 %	4.73 g
Met + Cys	1.29 %	1.40 %	3.61 g
Phe + Tyr	2.31 %	2.51 %	6.47 g
Taurine	0.29 %	0.31 %	0.80 g

Fatty acids:

Omega-6	2.80 %	3.04 %	7.84 g
Omega-3	1.15 %	1.25 %	3.23 g
DHA	0.02 %	0.02 %	0.06 g
Linoleic acid	2.5 %	2.7 %	7.00 g

Minerals:

Calcium	0.8 %	0.9 %	2.23 g
Phosphorus	0.6 %	0.6 %	1.62 g
Potassium	0.8 %	0.8 %	2.19 g
Sodium	0.28 %	0.31 %	0.79 g
Chloride	0.44 %	0.48 %	1.23 g
Magnesium	0.09 %	0.10 %	0.26 g
Iron	200 mg/kg	217 mg/kg	56.0 mg
Copper	18 mg/kg	19 mg/kg	4.98 mg
Manganese	26.5 mg/kg	28.8 mg/kg	7.43 mg
Zinc	150 mg/kg	163 mg/kg	41.9 mg
Iodine	1.3 mg/kg	1.4 mg/kg	0.36 mg
Selenium	0.42 mg/kg	0.46 mg/kg	0.12 mg

Vitamins:

Vitamin A	16454 IU/kg	17885 IU/kg	4608 IU
Vitamin D	1313 IU/kg	1427 IU/kg	368 IU
Vitamin E	165 IU/kg	179 IU/kg	46.2 IU
Thiamine	16.5 mg/kg	18.0 mg/kg	4.63 mg
Riboflavin	9.8 mg/kg	10.6 mg/kg	2.73 mg
Pantothenic acid	13.8 mg/kg	14.9 mg/kg	3.85 mg
Niacin	70 mg/kg	76 mg/kg	19.5 mg
Pyridoxine	7.7 mg/kg	8.3 mg/kg	2.15 mg
Folic acid	2.3 mg/kg	2.5 mg/kg	0.65 mg
Biotin	0.82 mg/kg	0.90 mg/kg	0.23 mg
Vitamin B12	0.07 mg/kg	0.07 mg/kg	0.018 mg

INGREDIENTS

De-boned turkey, potato flour, peas, pea fibre, whole dried egg, potatoes, tomato, flaxseed, apples, canola oil (preserved with mixed tocopherols), alfalfa, de-boned salmon, de-boned duck, natural flavour, coconut oil (preserved with mixed tocopherols), lecithin, carrots, pumpkin, bananas, blueberries, cranberries, raspberries, blackberries, papayas, pineapple, grapefruit, lentil beans, broccoli, spinach, cottage cheese, alfalfa sprouts, dicalcium phosphate, calcium carbonate, phosphoric acid, sodium chloride, potassium chloride, DL-methionine, taurine, vitamins (vitamin E supplement, L-ascorbyl-2-polyphosphate (a source of vitamin C), niacin, inositol, vitamin A supplement, thiamine mononitrate, d-calcium pantothenate, pyridoxine hydrochloride, riboflavin, beta-carotene, vitamin D3 supplement, folic acid, biotin, vitamin B12 supplement), minerals (zinc proteinate, ferrous sulphate, zinc oxide, iron proteinate, copper sulphate, copper proteinate, manganese proteinate, manganous oxide, calcium iodate, sodium selenite), dried kelp, L-lysine, dried chicory root, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, dried Aspergillus niger fermentation product, dried Aspergillus oryzae fermentation product, yucca schidigera extract, yeast extract, L-carnitine, marigold, dried rosemary.

NOW FRESH™ Grain Free Senior Recipe is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for Maintenance.

