

Nutrient Profiles [NOW FRESH™]

NOW FRESH™ GRAIN FREE PUPPY FOOD RECIPE

Nutrient profile	As fed basis	Dry matter basis	Per 1000 kcal
Energy:			
ME per kg	3746 kcal/kg	4072 kcal/kg	n/a
ME per cup	412 kcal/cup	448 kcal/cup	n/a
Energy from protein	28 %	28 %	n/a
Energy from fat	43 %	43 %	n/a
Energy from carbs	29 %	29 %	n/a
Proximates:			
Moisture	8 %	0 %	21.4 g
Protein	30 %	33 %	81.0 g
Fat	19 %	21 %	51.3 g
Fibre	3.1 %	3.4 %	8.28 g
Ash	8.5 %	9.3 %	22.7 g
Carbohydrates	32 %	34 %	84 g
Amino acids:			
Arginine	1.86 %	2.02 %	4.97 g
Lysine	1.59 %	1.73 %	4.26 g
Met + Cys	0.91 %	0.99 %	2.43 g
Phe + Tyr	2.13 %	2.32 %	5.69 g
Taurine	0.12 %	0.13 %	0.32 g
Fatty acids:			
Omega-6	3.10 %	3.37 %	8.28 g
Omega-3	1.40 %	1.52 %	3.74 g
DHA	0.06 %	0.07 %	0.16 g
Linoleic acid	3.0 %	3.3 %	8.05 g
Minerals:			
Calcium	1.4 %	1.5 %	3.74 g
Phosphorus	1.0 %	1.1 %	2.67 g
Potassium	0.7 %	0.8 %	1.95 g
Sodium	0.32 %	0.34 %	0.84 g
Chloride	0.50 %	0.55 %	1.34 g
Magnesium	0.09 %	0.10 %	0.25 g
Iron	400 mg/kg	435 mg/kg	107 mg
Copper	12 mg/kg	13 mg/kg	3.31 mg
Manganese	24.6 mg/kg	26.8 mg/kg	6.57 mg
Zinc	150 mg/kg	163 mg/kg	40.0 mg
Iodine	2.2 mg/kg	2.4 mg/kg	0.58 mg
Selenium	0.37 mg/kg	0.40 mg/kg	0.10 mg
Vitamins:			
Vitamin A	13102 IU/kg	14242 IU/kg	3498 IU
Vitamin D	1419 IU/kg	1543 IU/kg	379 IU
Vitamin E	169 IU/kg	184 IU/kg	45.2 IU
Thiamine	8.8 mg/kg	9.6 mg/kg	2.35 mg
Riboflavin	7.5 mg/kg	8.2 mg/kg	2.01 mg
Pantothenic acid	15.7 mg/kg	17.1 mg/kg	4.19 mg
Niacin	37 mg/kg	40 mg/kg	9.8 mg
Pyridoxine	4.4 mg/kg	4.7 mg/kg	1.17 mg
Folic acid	1.8 mg/kg	1.9 mg/kg	0.47 mg
Biotin	0.79 mg/kg	0.86 mg/kg	0.21 mg
Vitamin B12	0.07 mg/kg	0.07 mg/kg	0.018 mg

INGREDIENTS

De-boned turkey, potato flour, peas, potatoes, whole dried egg, pea fibre, tomato, apples, flaxseed, canola oil (preserved with mixed tocopherols), natural flavour, coconut oil (preserved with mixed tocopherols), salmon, de-boned duck, sundried alfalfa, carrots, pumpkin, bananas, blueberries, cranberries, raspberries, blackberries, papayas, pineapple, grapefruit, lentil beans, broccoli, spinach, cottage cheese, alfalfa sprouts, dried kelp, calcium carbonate, dicalcium phosphate, lecithin, sodium chloride, potassium chloride, dried seaweed meal, vitamins (vitamin E supplement, L-ascorbyl-2-polyphosphate (a source of vitamin C), niacin, inositol, vitamin A supplement, thiamine mononitrate, d-calcium pantothenate, pyridoxine hydrochloride, riboflavin, beta-carotene, vitamin D3 supplement, folic acid, biotin, vitamin B12 supplement), minerals (zinc proteinate, ferrous sulphate, zinc oxide, iron proteinate, copper sulphate, copper proteinate, manganese proteinate, manganous oxide, calcium iodate, selenium yeast), taurine, DL-methionine, L-lysine, dried chicory root, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, dried Aspergillus niger fermentation product, dried Aspergillus oryzae fermentation product, yeast extract, yucca schidigera extract, marigold, dried rosemary.

NOW FRESH™ Grain Free Puppy Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for Growth including growth of large size dogs (70lbs or more as an adult).

