

Nutrient Profiles [NOW FRESH™]

NOW FRESH™ GRAIN FREE LARGE BREED ADULT DOG FOOD RECIPE

Nutrient profile	As fed basis	Dry matter basis	Per 1000 kcal
Energy:			
ME per kg	3301 kcal/kg	3588 kcal/kg	n/a
ME per cup	363 kcal/cup	395 kcal/cup	n/a
Energy from protein	28 %	28 %	n/a
Energy from fat	32 %	32 %	n/a
Energy from carbs	40 %	40 %	n/a
Proximates:			
Moisture	8 %	0 %	24.2 g
Protein	29 %	31 %	86.5 g
Fat	14 %	15 %	41.2 g
Fibre	3.9 %	4.2 %	11.81 g
Ash	6.6 %	7.2 %	20.0 g
Carbohydrates	41 %	44 %	123.5 g
Amino acids:			
Arginine	1.68 %	1.83 %	5.09 g
Lysine	1.84 %	2.00 %	5.59 g
Met + Cys	1.02 %	1.11 %	3.09 g
Phe + Tyr	2.08 %	2.26 %	6.30 g
Taurine	0.16 %	0.17 %	0.49 g
Fatty acids:			
Omega-6	2.70 %	2.93 %	8.18 g
Omega-3	1.05 %	1.15 %	3.19 g
DHA	0.02 %	0.02 %	0.06 g
Linoleic acid	2.6 %	2.8 %	7.88 g
Minerals:			
Calcium	1.2 %	1.3 %	3.64 g
Phosphorus	0.8 %	0.9 %	2.56 g
Potassium	0.6 %	0.7 %	1.84 g
Sodium	0.40 %	0.44 %	1.22 g
Chloride	0.55 %	0.60 %	1.66 g
Magnesium	0.10 %	0.11 %	0.30 g
Iron	300 mg/kg	326 mg/kg	90.9 mg
Copper	11 mg/kg	12 mg/kg	3.22 mg
Manganese	19.8 mg/kg	21.5 mg/kg	6.00 mg
Zinc	212 mg/kg	231 mg/kg	64.4 mg
Iodine	2.3 mg/kg	2.5 mg/kg	0.69 mg
Selenium	0.49 mg/kg	0.53 mg/kg	0.15 mg
Vitamins:			
Vitamin A	13622 IU/kg	14806 IU/kg	4127 IU
Vitamin D	1476 IU/kg	1604 IU/kg	447 IU
Vitamin E	296 IU/kg	321 IU/kg	89.6 IU
Thiamine	9.2 mg/kg	10.0 mg/kg	2.78 mg
Riboflavin	7.8 mg/kg	8.5 mg/kg	2.37 mg
Pantothenic acid	16.5 mg/kg	17.9 mg/kg	5.00 mg
Niacin	38 mg/kg	42 mg/kg	11.6 mg
Pyridoxine	4.5 mg/kg	4.9 mg/kg	1.38 mg
Folic acid	1.8 mg/kg	2.0 mg/kg	0.56 mg
Biotin	0.85 mg/kg	0.93 mg/kg	0.26 mg
Vitamin B12	0.07 mg/kg	0.07 mg/kg	0.021 mg

INGREDIENTS

De-boned turkey, whole dried egg, potatoes, peas, potato flour, tapioca, natural flavour, flaxseed, de-boned salmon, de-boned duck, pea fibre, apples, sweet potatoes, dicalcium phosphate, canola oil (preserved with mixed tocopherols), coconut oil (preserved with mixed tocopherols), alfalfa, carrots, pumpkin, bananas, blueberries, cranberries, blackberries, papayas, lentil beans, broccoli, spinach, squash, pomegranate, dried chicory root, calcium carbonate, sodium chloride, potassium chloride, vitamins (vitamin A supplement, vitamin D3 supplement, vitamin E supplement, niacin, L-ascorbyl-2-polyphosphate (a source of vitamin C), d-calcium pantothenate, thiamine mononitrate, beta-carotene, riboflavin, pyridoxine hydrochloride, folic acid, biotin, vitamin B12 supplement), minerals (zinc proteinate, iron proteinate, copper proteinate, zinc oxide, manganese proteinate, copper sulphate, ferrous sulphate, calcium iodate, manganous oxide, selenium yeast), taurine, DL-methionine, L-lysine, glucosamine hydrochloride, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, New Zealand green mussels, yucca schidigera extract, chondroitin sulphate, L-carnitine, dried rosemary, green tea extract, peppermint, parsley, rosehips, zedoary, dandelion, chamomile, ginger, turmeric, fennel, juniper berries, licorice, cardamom, cloves.

NOW FRESH™ Grain Free Large Breed Adult Dog Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for Maintenance.

