

Nutrient Profiles [NOW FRESH™]

NOW FRESH™ GRAIN FREE SMALL BREED FISH ADULT DOG FOOD RECIPE

Nutrient profile	As fed basis	Dry matter basis	Per 1000 kcal
Energy:			
ME per kg	3669 kcal/kg	3988 kcal/kg	n/a
ME per cup	422 kcal/cup	459 kcal/cup	n/a
Energy from protein	25 %	25 %	n/a
Energy from fat	41 %	41 %	n/a
Energy from carbs	34 %	34 %	n/a
Proximates:			
Moisture	8 %	0 %	21.8 g
Protein	26 %	29 %	72.0 g
Fat	18 %	19 %	48.0 g
Fibre	4.6 %	5.0 %	12.54 g
Ash	7.8 %	8.5 %	21.3 g
Carbohydrates	36 %	39 %	97.0 g
Amino acids:			
Arginine	1.20 %	1.30 %	3.27 g
Lysine	1.22 %	1.33 %	3.33 g
Met + Cys	0.94 %	1.02 %	2.56 g
Phe + Tyr	2.17 %	2.36 %	5.91 g
Taurine	0.12 %	0.13 %	0.33 g
Fatty acids:			
Omega-6	2.20 %	2.39 %	6.00 g
Omega-3	1.80 %	1.96 %	4.91 g
DHA	0.08 %	0.09 %	0.22 g
Linoleic acid	2.1 %	2.3 %	5.72 g
Minerals:			
Calcium	1.1 %	1.2 %	3.00 g
Phosphorus	0.6 %	0.7 %	1.64 g
Potassium	0.7 %	0.8 %	2.02 g
Sodium	0.36 %	0.39 %	0.98 g
Chloride	0.24 %	0.26 %	0.65 g
Magnesium	0.10 %	0.11 %	0.27 g
Iron	200 mg/kg	217 mg/kg	54.5 mg
Copper	15 mg/kg	16 mg/kg	3.98 mg
Manganese	25.5 mg/kg	27.7 mg/kg	6.95 mg
Zinc	129 mg/kg	140 mg/kg	35.2 mg
Iodine	3.5 mg/kg	3.8 mg/kg	0.95 mg
Selenium	0.41 mg/kg	0.45 mg/kg	0.112 mg
Vitamins:			
Vitamin A	13940 IU/kg	15152 IU/kg	3799 IU
Vitamin D	1510 IU/kg	1641 IU/kg	412 IU
Vitamin E	174 IU/kg	189 IU/kg	47.4 IU
Thiamine	14.9 mg/kg	16.2 mg/kg	4.06 mg
Riboflavin	12.2 mg/kg	13.2 mg/kg	3.32 mg
Pantothenic acid	28.4 mg/kg	30.9 mg/kg	7.74 mg
Niacin	33 mg/kg	36 mg/kg	9.1 mg
Pyridoxine	3.8 mg/kg	4.1 mg/kg	1.02 mg
Folic acid	0.5 mg/kg	0.5 mg/kg	0.14 mg
Biotin	0.50 mg/kg	0.54 mg/kg	0.14 mg
Vitamin B12	0.07 mg/kg	0.08 mg/kg	0.019 mg

INGREDIENTS

De-boned trout, potatoes, potato flour, whole dried egg, peas, pea flour, flaxseed, canola oil (preserved with mixed tocopherols), coconut oil (preserved with mixed tocopherols), apples, natural flavour, de-boned salmon, de-boned herring, calcium carbonate, dicalcium phosphate, tomato, alfalfa, carrots, pumpkin, sweet potatoes, squash, bananas, blueberries, cranberries, blackberries, pomegranate, papayas, lentils, broccoli, dried chicory root, sodium tripolyphosphate, sodium chloride, potassium chloride, choline chloride, vitamins (vitamin A supplement, vitamin D3 supplement, vitamin E supplement, niacin, L-ascorbyl-2-polyphosphate (a source of vitamin C), d-calcium pantothenate, thiamine mononitrate, beta-carotene, riboflavin, pyridoxine hydrochloride, folic acid, biotin, vitamin B12 supplement), minerals (zinc proteinate, iron proteinate, copper proteinate, zinc oxide, manganese proteinate, copper sulphate, ferrous sulphate, calcium iodate, manganous oxide, selenium yeast), taurine, DL-methionine, L-lysine, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, parsley, peppermint, green tea extract, yucca schidigera extract, dried rosemary.

NOW FRESH™ Grain Free SmallBreed Fish Adult Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for Maintenance.

