

Nutrient Profiles [NOW FRESH™]

NOW FRESH™ GRAIN FREE SMALL BREED RED MEAT ADULT DOG FOOD RECIPE

Nutrient profile	As fed basis	Dry matter basis	Per 1000 kcal
Energy:			
ME per kg	3650 kcal/kg	3967 kcal/kg	n/a
ME per cup	420 kcal/cup	457 kcal/cup	n/a
Energy from protein	26 %	26 %	n/a
Energy from fat	40 %	40 %	n/a
Energy from carbs	34 %	34 %	n/a
Proximates:			
Moisture	8 %	0 %	21.9 g
Protein	27 %	29 %	74.0 g
Fat	17 %	18 %	46.6 g
Fibre	4.9 %	5.3 %	13.42 g
Ash	7.7 %	8.4 %	21.1 g
Carbohydrates	35 %	38 %	97.0 g
Amino acids:			
Arginine	1.30 %	1.41 %	3.56 g
Lysine	1.36 %	1.48 %	3.73 g
Met + Cys	0.96 %	1.04 %	2.63 g
Phe + Tyr	2.06 %	2.24 %	5.65 g
Taurine	0.13 %	0.14 %	0.36 g
Fatty acids:			
Omega-6	2.84 %	3.09 %	7.78 g
Omega-3	1.67 %	1.82 %	4.58 g
DHA	0.05 %	0.05 %	0.14 g
Linoleic acid	2.1 %	2.3 %	5.75 g
Minerals:			
Calcium	1.0 %	1.1 %	2.79 g
Phosphorus	0.8 %	0.8 %	2.05 g
Potassium	0.7 %	0.8 %	2.03 g
Sodium	0.35 %	0.38 %	0.96 g
Chloride	0.30 %	0.33 %	0.82 g
Magnesium	0.12 %	0.13 %	0.33 g
Iron	240 mg/kg	261 mg/kg	65.8 mg
Copper	15 mg/kg	16 mg/kg	4.02 mg
Manganese	23.8 mg/kg	25.8 mg/kg	6.51 mg
Zinc	135 mg/kg	147 mg/kg	37.0 mg
Iodine	3.5 mg/kg	3.8 mg/kg	0.96 mg
Selenium	0.48 mg/kg	0.52 mg/kg	0.132 mg
Vitamins:			
Vitamin A	13960 IU/kg	15174 IU/kg	3825 IU
Vitamin D	1510 IU/kg	1641 IU/kg	414 IU
Vitamin E	174 IU/kg	189 IU/kg	47.7 IU
Thiamine	14.9 mg/kg	16.2 mg/kg	4.08 mg
Riboflavin	12.2 mg/kg	13.3 mg/kg	3.34 mg
Pantothenic acid	30.6 mg/kg	33.3 mg/kg	8.39 mg
Niacin	33 mg/kg	36 mg/kg	9.2 mg
Pyridoxine	3.8 mg/kg	4.1 mg/kg	1.03 mg
Folic acid	0.6 mg/kg	0.6 mg/kg	0.15 mg
Biotin	0.84 mg/kg	0.91 mg/kg	0.23 mg
Vitamin B12	0.07 mg/kg	0.08 mg/kg	0.019 mg

INGREDIENTS

De-boned lamb, potatoes, whole dried egg, peas, pea flour, potato flour, natural flavour, de-boned pork, flaxseed, apples, canola oil (preserved with mixed tocopherols), coconut oil (preserved with mixed tocopherols), calcium carbonate, dicalcium phosphate, tomato, alfalfa, carrots, pumpkin, sweet potatoes, squash, bananas, blueberries, cranberries, blackberries, pomegranate, papayas, lentils, broccoli, dried chicory root, sodium tripolyphosphate, sodium chloride, potassium chloride, choline chloride, vitamins (vitamin A supplement, vitamin D3 supplement, vitamin E supplement, niacin, L-ascorbyl-2-polyphosphate (a source of vitamin C), d-calcium pantothenate, thiamine mononitrate, beta-carotene, riboflavin, pyridoxine hydrochloride, folic acid, biotin, vitamin B12 supplement), minerals (zinc proteinate, iron proteinate, copper proteinate, zinc oxide, manganese proteinate, copper sulphate, ferrous sulphate, calcium iodate, manganous oxide, selenium yeast), taurine, DL-methionine, L-lysine, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, parsley, peppermint, green tea extract, yucca schidigera extract, dried rosemary.

NOW FRESH™ Grain Free Small Breed Red Meat Adult Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for Maintenance.

