

Nutrient Profiles [NOW FRESH™]

NOW FRESH™ GRAIN FREE SMALL BREED SENIOR DOG FOOD RECIPE

Nutrient profile	As fed basis	Dry matter basis	Per 1000 kcal
Energy:			
ME per kg	3449 kcal/kg	3749 kcal/kg	n/a
ME per cup	379 kcal/cup	412 kcal/cup	n/a
Energy from protein	26 %	26 %	n/a
Energy from fat	31 %	31 %	n/a
Energy from carbs	43 %	43 %	n/a
Proximates:			
Moisture	8 %	0 %	23.2 g
Protein	25 %	27 %	73.2 g
Fat	13 %	14 %	36.2 g
Fibre	5.4 %	5.9 %	15.66 g
Ash	7.7 %	8.3 %	22.2 g
Carbohydrates	42 %	46 %	122.5 g
Amino acids:			
Arginine	1.61 %	1.75 %	4.67 g
Lysine	1.18 %	1.28 %	3.42 g
Met + Cys	0.87 %	0.95 %	2.52 g
Phe + Tyr	1.82 %	1.98 %	5.28 g
Taurine	0.15 %	0.16 %	0.43 g
Fatty acids:			
Omega-6	2.19 %	2.38 %	6.35 g
Omega-3	0.79 %	0.86 %	2.29 g
DHA	0.08 %	0.09 %	0.23 g
Linoleic acid	2.1 %	2.3 %	6.09 g
Minerals:			
Calcium	1.4 %	1.5 %	4.09 g
Phosphorus	0.5 %	0.5 %	1.41 g
Potassium	0.8 %	0.9 %	2.35 g
Sodium	0.31 %	0.34 %	0.90 g
Chloride	0.29 %	0.32 %	0.84 g
Magnesium	0.09 %	0.10 %	0.26 g
Iron	300 mg/kg	326 mg/kg	87.0 mg
Copper	13 mg/kg	11 mg/kg	3.06 mg
Manganese	22.4 mg/kg	24.4 mg/kg	6.51 mg
Zinc	157 mg/kg	171 mg/kg	45.6 mg
Iodine	3.0 mg/kg	1.9 mg/kg	0.50 mg
Selenium	0.47 mg/kg	0.51 mg/kg	0.14 mg
Vitamins:			
Vitamin A	21246 IU/kg	15098 IU/kg	4027 IU
Vitamin D	1500 IU/kg	1630 IU/kg	435 IU
Vitamin E	174 IU/kg	189 IU/kg	50.5 IU
Thiamine	9.3 mg/kg	10.1 mg/kg	2.71 mg
Riboflavin	7.9 mg/kg	8.6 mg/kg	2.28 mg
Pantothenic acid	16.3 mg/kg	17.7 mg/kg	4.73 mg
Niacin	38 mg/kg	42 mg/kg	11.1 mg
Pyridoxine	4.6 mg/kg	5.0 mg/kg	1.34 mg
Folic acid	1.9 mg/kg	2.0 mg/kg	0.54 mg
Biotin	0.81 mg/kg	0.88 mg/kg	0.23 mg
Vitamin B12	0.07 mg/kg	0.08 mg/kg	0.020 mg

INGREDIENTS

De-boned turkey, whole dried egg, potatoes, potato flour, peas, pea flour, apples, natural flavour, flaxseed, de-boned salmon, de-boned duck, canola oil (preserved with mixed tocopherols), tomato, calcium carbonate, dicalcium phosphate, coconut oil (preserved with mixed tocopherols), alfalfa, carrots, pumpkin, sweet potatoes, squash, bananas, blueberries, cranberries, blackberries, pomegranate, papayas, lentils, broccoli, dried chicory root, sodium tripolyphosphate, sodium chloride, choline chloride, vitamins (vitamin A supplement, vitamin D3 supplement, vitamin E supplement, niacin, L-ascorbyl-2-polyphosphate (a source of vitamin C), d-calcium pantothenate, thiamine mononitrate, beta-carotene, riboflavin, pyridoxine hydrochloride, folic acid, biotin, vitamin B12 supplement), minerals (zinc proteinate, iron proteinate, copper proteinate, zinc oxide, manganese proteinate, copper sulphate, ferrous sulphate, calcium iodate, manganous oxide, selenium yeast), taurine, DL-methionine, L-lysine, glucosamine hydrochloride, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, New Zealand green mussels, chondroitin sulphate, parsley, peppermint, green tea extract, L-carnitine, dried rosemary.

NOW FRESH™ Grain Free Small Breed Senior Recipe is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for Maintenance.

